

Antenatal Infant Feeding Care Pathway

To support Swindon Borough Council Children, Families and Community Health Service Infant Feeding Policy (14/10/14) available on HV NDrive



Universal antenatal visit by health visitor

(See Swindon health visiting practice manual (January, 2016) for guidelines regarding the antenatal visit.

28-32
Week

Explore infant feeding with parents including discussion on breastfeeding.

Information about recommended age to introduce solid food can be shared at this time.

Introduce all parents to the breastfeeding assessment form, located in the red book, p.29_A **This can be used as a tool for discussion.**

Local breastfeeding support

- Midwives, health visitors and nursery nurses
- Breastfeeding welcome scheme www.breastfeedingwelcomescheme.org.uk
- Helen Smith - *Infant Feeding Lead*
01793 444682 HSmith2@swindon.gov.uk
- Kath Townsend - *Infant Feeding Health Visitor*
07584151276 - ktownsend@swindon.gov.uk
- Breastmates peer support groups www.swindon.gov.uk/breastmates

Elena Rossi - *NCT Breastfeeding Counsellors*
www.nct.org.uk/swindon/breastfeeding

- Specialist infant feeding clinic

Referrals to:

Cathy Gale, - *Specialist Infant Feeding Lead GWH*
01793 604726
Mon, Wed, Fri,

Referral forms: - Available on HV NDrive Infant feeding.
Please complete a full breastfeeding assessment prior to referral.

Conversations in pregnancy: Key points

Remember: explore what parents already know → accept → offer relevant information*

Encouraging parents to connect with their baby

Taking time out to connect: talking to baby, noticing and responding to movements

Skin contact

The value of skin contact
What this means for mother and baby

Responding to baby's needs

How closeness, comfort and love can help baby's brain develop
Responsive feeding

Feeding

Value of breastfeeding as protection, comfort and food
How to get off to a good start

For more information go to:-

<http://www.unicef.org.uk/BabyFriendly/Resources/Guidance-for-Health-Professionals/Forms-and-checklists/New-guidance-for-antenatal-and-postnatal-conversations/>

Having meaningful conversations with mothers

See Building a happy baby leaflet:-

<http://www.unicef.org.uk/documents/baby-friendly/leaflets/building-a-happy-baby.pdf>

Involve fathers and partners in conversations about infant feeding and close and loving relationships <http://www.provide.org.uk>
How can dads and partners support breastfeeding leaflet

Vitamin D

See pathway HV NDrive

All pregnant women are advised to take a supplement of vitamin D.

Healthy Start Vouchers

Is mum eligible if so has she applied for healthy start vouchers.

Form available from

www.healthystart.nhs.uk
(NICE, 2015)

Breastfeeding & Sleep

Simplistic discussions in relation to where a baby sleeps should be avoided to ensure the key messages from the current body of evidence are shared with parents.

For information on safe sleep see:



Infant Sleep Information Source <https://www.isisonline.org.uk/>

ISIS)App www.lullabytrust.org.uk;

Unicef Uk Bfi www.unicefukbfi.org.uk/resources

GWH www.gwh.nhs.uk/wards and services/ maternity services/

Consider Individual needs

Some parents may require targeted support

Multiple birth: (www.tamba.org.uk; www.multiplebirths.org.uk; [unicef.org.uk/ resources](http://unicef.org.uk/resources)),

Diabetes, breast surgery, caesarean section, socio-economic factors, teenage pregnancy, healthy start recipients.

Expressing milk anternately leaflets

HV NDrive/infantfeedingpolicies.guidelines

Refer for specialist advice and support if required

Cathy Gale - 01793 604726

(Specialist Infant Feeding Clinic, GWH, referral form on HV N Drive)

Breastfeeding information and education

Breastfeeding classes

(GWH website and HV NDrive Breastfeeding support and classes)

GWH website www.gwh.nhs.uk/wards and services/ maternity services/ information for parents and parents to be

www.bestbeginnings.org.uk

<http://www.unicef.org.uk/BabyFriendly>