

Show you care, use language that cares

**I'm not  
a 'persistent  
absconder'**

I'm caring for my  
family at home

**THINK**  
before you write



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# I haven't got 'challenging behaviour'

I'm expressing  
my emotions

**THINK**  
before you write



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# I'm not 'not engaging'

You haven't built a  
relationship with me yet

**THINK**  
before you write



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# How would you feel if this was your child's report?

**THINK**  
before you write

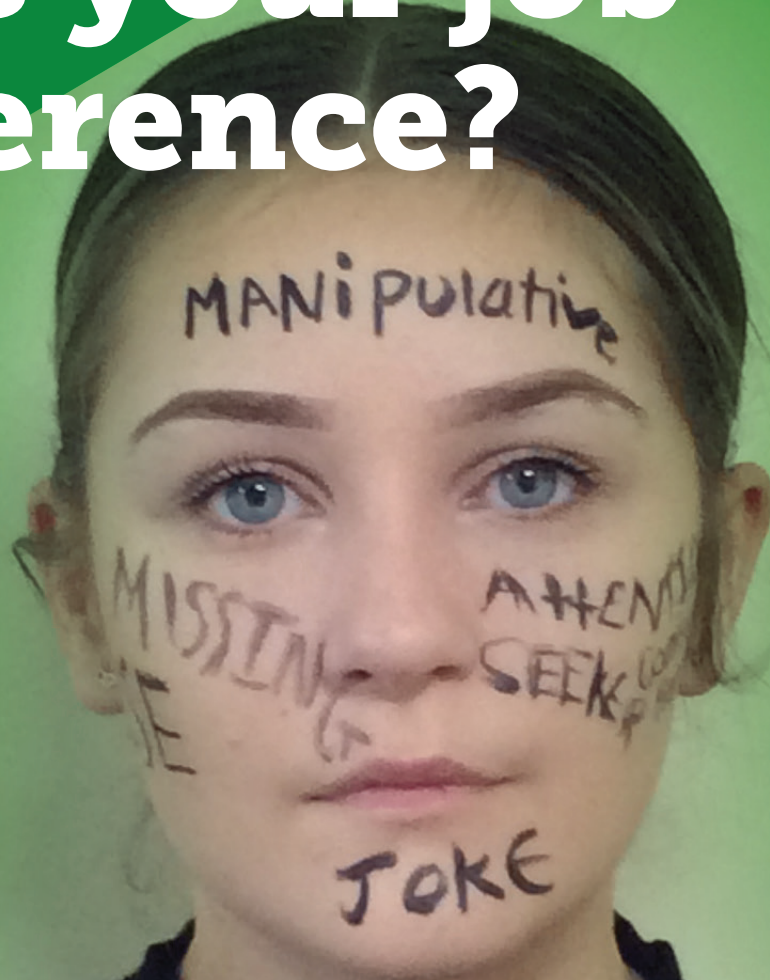
#languagethatcares



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**How would  
you feel if this  
was your job  
reference?**



**THINK**  
before you write

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